

NEW CUSTOMER

ELITE

The Company

Elite is a company driven by passionate cyclists, offering and developing cutting-edge technological products dedicated to the world of two wheels for over forty years.

Since 1979, it has specialized in the research and production of indoor bike trainers, water bottles, and bottle cages. Today, cyclists immerse themselves in the interactive world of their trainers for at-home workouts, while benefiting from the best of our accessories range during outdoor rides. The company's goal is to breathe new life into cycling, helping athletes of all levels reach new heights in their two-wheeled adventures.

For more information, visit www.elite-it.com/en



The Project

Elite has chosen sedApta as a strategic partner to optimize and manage various business areas, with the goal of improving efficiency, visibility, and quality throughout the production chain. The main areas of focus include:

- **Management of Corporate and Commercial Budget:** Optimization of planning and monitoring through advanced mathematical calculations and collaborative management.
- **Management of the Logistics Budget:** Efficient planning via MPS and MRP.
- **Planning of Subcontractors and Suppliers:** Finite capacity management for greater supply chain accuracy.
- **Collaborative Supply Management:** Improved internal coordination and procurement optimization.
- **Management of Incoming Goods Inspection:** Detailed quality control through the use of Quality Check-Lists.

The project involves the implementation of several solutions from the sedApta Suite for: integrated planning (**S&OP**, **MPS**, **MRP**), demand and inventory management (Demand Management, Inventory Management), sales analysis and collaborative tools (**Sales Analysis**, **Sales Collaborative**), resource and supply planning (R&SP, Finite Capacity Planning), online supply chain management (**Web Supply Engine**), collaboration with suppliers, and quality control through dedicated check-lists.

Why sedApta?

"With sedApta by our side, we are embarking on a transformational journey aimed at improving the way we manage our business processes. Thanks to their advanced solutions, we have the opportunity to coordinate our operations with greater precision and transparency, optimizing both our supply chain management and the quality of our products. We are confident that this collaboration will enable us to reach new levels of efficiency and respond more quickly and strategically to market demands." Nicoletta Sartore, CEO Elite

